

## **Resolutions of the 2015 Values-Based Anti-Doping Education Conference**

**2-3 October 2015**

**Ottawa, Canada**

61 National Anti-Doping Organizations (NADOs), 18 International Federations (IFs), 4 Regional Anti-Doping Organizations (RADOs), and 17 researchers from 50 countries participated in the 2015 Values-Based Anti-Doping Education Conference. They were also joined by 151 users from an additional 26 countries through the live streaming of the conference. All participants, after examination, discussion and careful consideration of presentations and viewpoints from the meetings, agreed to adopt the following resolutions:

- 1) The meaning of values-based education as it pertains to the fight against doping in sport needs to be defined and clarified.

### **Athletes**

- 2) The keynote address from Beckie Scott, Olympic Gold Medalist and World Champion in Cross-Country Skiing, and her message that the primary goal of our education programs shall be to prevent doping and that prevention programs should be values-based, needs to be shared broadly and directed toward athletes and athlete support personnel with special emphasis on young people.
- 3) Athletes should be encouraged to publicly promote and support clean sport.
- 4) Anti-Doping Organizations (ADOs) should ensure that protective mechanisms are put in place to support athletes who speak out against doping and athletes who dope.

### **Investment**

- 5) Governments, NADOs, RADOs and the Sport Movement must invest more financial and human resources in the development and implementation of values-based education programs.
- 6) Governments, through the ratification of the UNESCO Convention, should increase their funding commitment to support values-based anti-doping education.
- 7) The Sport Movement, in cooperation with ADOs, will explore mechanisms to leverage a percentage of commercial revenues in sport to support values-based anti-doping education.

### **Role of Stakeholders**

- 8) NADOs and RADOs must implement anti-doping programs that focus on informing athletes and support personnel of the consequences of doping, and they must also develop effective values-based education programs that prevent the use of doping substances.
- 9) IFs should implement event-based education programs for both elite and junior athletes in cooperation with NADOs, RADOs and National Federations (NFs).

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- 10) IFs should engage and oblige their NFs to implement values-based anti-doping education programs in cooperation with NADOs and RADOs.
- 11) The Sport Movement, including the International Olympic Committee (IOC), International Paralympic Committee (IPC) and IFs, should advocate to the commercial side of sport that sponsors have an important role to play in promoting and reinforcing the values of sport.

### **Research**

- 12) Research should be undertaken to demonstrate that effective information, education and prevention programs could significantly reduce doping in sport, and all parties should seek sustained funding sources for this research.
- 13) Social science research should inform, guide and further enhance anti-doping values-based education programs.
- 14) WADA, in cooperation with stakeholders, should establish mechanisms to measure the prevalence of doping.
- 15) Foster knowledge mobilization through the development of a global platform to share research that can inform the development of evidence-based education programs.

### **Cooperation**

- 16) ADOs and researchers will collaborate and establish close relationships to further guide and enhance anti-doping education programs.
- 17) The anti-doping movement should learn and utilize information from other fields of prevention to further enhance our common goal of reducing the prevalence of doping.
- 18) All ADOs should share existing education materials and work together to tackle common issues, and also develop targeted education programs to address specific issues and needs.
- 19) All participants agree to work together to protect the integrity of sport, and model and promote the values of equity, respect, and fair play among youth in order to protect the spirit of clean sport, health, and the welfare of athletes.

### **Compliance**

- 20) All ADOs must develop and implement effective anti-doping education programs to inform athletes and support personnel about the rules of the Code and international standards, but more importantly, how to prevent doping through values-based education.

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- 21) All ADOs should create an Education Plan, which is appropriate to their capacity and available resources. The principles outlined in WADA's Education Guidelines can be used to inform these plans.
  - 22) The WADA Compliance Review Committee should ensure effective mechanisms are put in place to measure values-based education.
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- 23) All participants appreciate and thank the CCES and WADA for their partnership in hosting the first global Values-Based Anti-Doping Education Conference in Ottawa, Canada.
  - 24) There will be a follow up conference to examine the current state of this important area of work and evaluate the progress of the resolutions before 2018.